

ÉRETTSÉGI VIZSGA • 2006.

**UTAZÁS ÉS TURIZMUS
ANGOL NYELVEN
TRAVEL AND TOURISM**

**KÖZÉPSZINTŰ
GYAKORLATI
ÉRETTSÉGI VIZSGA
INTERMEDIATE
PRACTICAL
EXAMINATION**

**JAVÍTÁSI-ÉRTÉKELÉSI
ÚTMUTATÓ
KEY AND GUIDE
FOR EVALUATION**

**OKTATÁSI MINISZTERIUM
MINISTRY OF EDUCATION**

General aspects of evaluation

Project work is a possible option to complete the requirements of practical examination for the Travel and Tourism subject. The examination consists of producing a written report of a project and its defense at the oral examination. The evaluation rubrics refer to content and form in both the written and oral examination element. These are separated in the Guidelines because they are to be handled separately in terms of scoring the examination element.

The evaluation of the written part is based on the knowledge and competence elements stemming from the goals of the subject - these are detailed in the description of the examination. Thus the evaluation of all project content areas is done along the same rubrics but with different content elements. The chart below contains the rubrics referring to the project areas and the possible highest scores for each aspects. In the case of certain content areas the aspects are the same but the possible top scores may not be the same. This is due to the characteristics of the different contents.

The adequacy of the examination element is a prerequisite for the examination. The content of the project work is inadequate if it does not refer to or significantly differs from the list of topics issued centrally by OKÉV.

The formal evaluation aspect refers to the competencies of collecting information autonomously and the presentation of those. The formal aspect does not represent an examination element in itself and therefore in case of a formally inadequate project work (e.g. 0 points) the student may take a successful examination. Formal adequacy is not a prerequisite for the examination.

The student, upon request, may see the evaluation of the project work (with the points given). In this case the consultant, later the examining teacher describes the student the strengths of his/her work and calls attention to the weaknesses or details which are not clear for the reader. These may also be the questions for the oral defense.

Oral defense is the part of the practical examination completed by submitting a project work. During the “defense” the examining teacher poses questions and/or asks for explanations referring to certain details of the written part. The aim of the defense is not that the student provides an overview of the project or that the teacher explains his/her evaluation (the student has the opportunity to look into this before the examination). The examining questions may refer to details which are not worked out or possibly unclear, the opinion of the student or his/her answers.

The examination results (scores) of the student must be recorded on the freely copied evaluation sheet attached to the end of this Guidelines. The chart format serves the summarizing the practical examination results of the Travel and Tourism students. The use of these is optional.

Content requirements and evaluation rubrics for the project work

Project title	Evaluation rubrics	Possible top scores for the written examination element	Possible top scores for the oral examination (defense) element
1. Organize a 4-day wellness tour in Hungary for a family of four, with two children	- Familiarity with concepts and basic data <ul style="list-style-type: none"> • Wellness tourism • Supply side: accommodation, travel, catering, program organization, calculation, optional/substitute programs • Demand side: motivation, income, free time 	5 points	2 points
	- Logical handling of problems, arguing <ul style="list-style-type: none"> • Differences in the interests of generations, building in recreational programs adequate to the given age groups • Plan for substitute programs (What if...?) 	6 points	3 points
	- Formulating an autonomous opinion and representing it coherently <ul style="list-style-type: none"> • Argues for the selected program elements, presents his/her hypotheses and answers questions 	6 points	3 points
	- Ability of collecting and using information related to the subject but not included in the teaching material <ul style="list-style-type: none"> • Uses his/her own personal experiences • Names the source of information 	3 points	2 points

Project title	Evaluation rubrics	Possible top scores for the written examination element	Possible top scores for the oral examination (defense) element
2. Organize an incentive inbound tour for the excelling students of the Irish Travel and Tourism program	<p>- Familiarity with concepts and basic data</p> <p><u>Demand</u></p> <ul style="list-style-type: none"> • free time • motivation <p><u>Supply</u></p> <ul style="list-style-type: none"> • accommodation, • travel, • catering, • program organization possibilities <p>Incentive tour Selection</p>	6 points	2 points
	<p>- Logical handling of problems, arguing</p> <ul style="list-style-type: none"> • Selecting individualized, special programs based on unrepeatably unique experiences 	5 points	3 points
	<p>- Formulating an autonomous opinion and representing it coherently</p> <ul style="list-style-type: none"> • Argues convincingly for the selected program elements 	4 points	3 points
	<p>- Ability of collecting and using information related to the subject but not included in the teaching material</p> <ul style="list-style-type: none"> • Identifies the travel motivation of the Irish students • Uses his/her own personal experiences for program organization • Names the sources of information 	5 points	2 points

Project title	Evaluation rubrics	Possible top scores for the written examination element	Possible top scores for the oral examination (defense) element
3. Organizing a complex sports and cultural event for a school	- Familiarity with concepts and basic data <ul style="list-style-type: none"> • Scenario • Program • List of equipment • Traditions in the school 	6 points	2 points
	- Logical handling of problems, arguing <ul style="list-style-type: none"> • Differences in the ideas of teachers and students (regarding the scene, program elements, tasks etc.) • Cooperation with task managers following certain organizational phases 	6 points	3 points
	- Formulating an autonomous opinion and representing it coherently <ul style="list-style-type: none"> • Argues for the program • Able to make compromises • Oversees the process of the realization 	4 points	3 points
	- Ability of collecting and using information related to the subject but not included in the teaching material <ul style="list-style-type: none"> • Takes into consideration his/her own, his/her peer students' and teachers' insights and builds those into the program 	4 points	2 points

Project title	Evaluation rubrics	Possible top scores for the written examination element	Possible top scores for the oral examination (defense) element
4. Organizing a 7 day national summer camp for students of Travel and Tourism in your locality	- Familiarity with concepts and basic data <ul style="list-style-type: none"> • Youth tourism • Tourism attractions • Organizing a camp • Program organization, optional and substitute programs • Demand in tourism 	5 points	2 points
	- Logical handling of problems, arguing <ul style="list-style-type: none"> • Harmonizes obligatory professional and optional programs • Offers adequate and colorful program for the students arriving with divergent needs and interest 	6 points	3 points
	- Formulating an autonomous opinion and representing it coherently <ul style="list-style-type: none"> • Knows the tourism facilities of his/her own locality and county (strengths, weaknesses) • Argues for the selected services 	5 points	3 points
	- Ability of collecting and using information related to the subject but not included in the teaching material <ul style="list-style-type: none"> • Own personal camp experiences • Personal connections • Information collected from local enterprises and organizations 	4 points	2 points

Project title	Evaluation rubrics	Possible top scores for the written examination element	Possible top scores for the oral examination (defense) element
5. Prepare a tourism diagnosis on an optional small settlement or village	- Familiarity with concepts and basic data <ul style="list-style-type: none"> • Tourism product development • Tourism attraction, demand • Touristic infrastructure • Rural tourism • SWOT analysis 	4 points	2 points
	- Logical handling of problems, arguing <ul style="list-style-type: none"> • Difficulties and possibilities in tourism development 	6 points	3 points
	- Formulating an autonomous opinion and representing it coherently <ul style="list-style-type: none"> • Knows the tourism facilities of the settlement (strengths, weaknesses) • Takes a side regarding development directions 	4 points	3 points
	- Ability of collecting and using information related to the subject but not included in the teaching material <ul style="list-style-type: none"> • Own personal experiences • Information from local entrepreneurs • Authorities, tourism organizations • County daily newspapers, local press, tourism professional journals, other 	6 points	2 points

Formal requirements and evaluation aspects for the project work:

The teacher may give a maximum score of 10 points for the completion of formal requirements.

- The length of the written project work may be between 8 and 10 typewritten or word processed A/4 format pages. Handwritten works qualify as formally not acceptable.
 - One typewritten page is 32 lines, 62 letters.
 - In case of word processing one page: Standing A/4 format, 2,5 cms margins, 1,5 line spacing, 12 points letter size.

In the text of the written material there must be no charts, statistics, graphs, pictures, figures. These must be in a numbered attachment and must be referenced in the text according to the numbering.

- The written project must be furnished with page numbering in a way that the first digit refers to the actual page number, the second to the total number of pages. The pages of attachments must be numbered continuously. (e.g. 1/12 or 1-12 in the case of the first page of a written work that is 12 pages long together with the attachments.)
- The written work must be equipped with a front page and table of contents. On the front page should be the title of the work, the name and class of the student, the actual year, and the name and/or the crest, logo of the school.
- It is obligatory to attach a list of reference works or resources. In the resources page references could be on oral information, website, document, literature. (The data collected by the author of the project work, like results of questionnaire surveys, should appear in the attachments not in the list of resources.)
 - Oral information as a reference: e.g. Oral information by János Kovács, November 19, 2004.
 - Information collected from the internet should be referred to the website or the ftp source with exact site description. E.g.
http://www.danubiushotels.hu/issues/result_page.php?lang=hu&type=index&hotel_id=17&city_id=&category=&x=29&y=11
 - Reference on the literature must comply with one of the accepted reference protocol used in scientific literature. The reference is acceptable if it contains the full name of the author, the title of the referred material, the place of publishing, the publisher, and the date of publication. In case of periodicals the name of the periodical, the volume, the page number(s) (from-to) should appear instead of the publisher and the data of publishing. It is advisable to hand out students an example reference list from one of the literature.
- The written work must be bounded, and the student has to sign or put his/her signo on each page, handwritten by blue pen.

Scoring: The written work should be evaluated along the above five aspects. The maximum of 2 points may be given if the work complies fully with the description of the aspect. 1 point could be given if only a few elements can be identified in the written work out of the expectations listed in the aspect. 0 point is given if it does not meet any of the elements of the aspect.

Aspects for evaluating the content of the oral defense of the project work

During the evaluation of the oral defense the student can get a maximum of 10 points for the content. In the evaluation chart there are separate columns for the maximum scores of the written and the oral (defense) elements. These are identical at certain topics, while, in other cases are different due to the divergent nature of the topics.

Similarly to the written examination part, the formal element may only be evaluated if the student has received at least 1 point for the content. (In case of a 0 score content it does not make any sense to proceed with formal evaluation - in this case the examinee receives 0 points for the defense.)

Formal requirements and evaluation aspects for the oral defense of the project work:

Along the formal evaluation aspects of the oral defense it is possible to measure the communication competencies of the student. Presentation skills appear in equal proportion, (with 10 points) in the summary beside the appropriate content.

- Time management of the student. 15 minutes is allotted for the oral examination. Within this period should the student answer all questions asked.
- The use of grammatically correct sentences. The student expresses himself/herself with syntactically correct text. The use of stylistic elements which are adequate with the speaker's intention (literary, scientific, argo). The student uses stylistic panels which are in line with his/her intentions. For example if the student argues with numbers, then he/she should use the conceptual framework of statistics and the argumentation is logical, structured. If he/she wants to be convincing then should use affective, emotional elements, and if the content requires may use even slang elements (e.g. at the description of certain traveler types).
- During the oral examination the student should use the non-verbal communication tools which support the content. Non-verbal communication tools:
 - Eye contact (whether the student keeps eye contact with the examiner and the members of the Committee)
 - Mimics, gesticulation (facial expressions and play with hands harmonizing with the situation)
 - Volume (volume of speaking voice controlled along the expression and intention, audible speaking)
 - Rhythm (the rhythm of speech of the student is continuous and the speech is intelligible)
 - Questioning, mobilizing (the student asks for feedback if he/she was understood, involves the examiner in the solution of the task e.g. asks if the examiner had similar experience)
- The use of materials, presentation tools
 - Presentation materials (whether the student uses the materials provided or has prepared presentation support materials e.g. a montage, chart etc.)

Scoring: The formal part of the oral examination should be evaluated along the above five aspects. Maximum 2 points could be given for each element if the presentation, answers fully comply with the expectations described under the aspects. 1 point could be given if one or a few elements can be identified in the oral answers from the expectations of the aspect. 0 point is given if the oral answer does not meet any of the elements of the given aspect.

		Name														
1. part																
Project, written, content	maximum	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
	scored															
Project, written, form	maximum	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
	scored															
1. part maximum:		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
1. part total:																
2. part																
Project, oral, content	maximum	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
	scored															
Project, oral, form	maximum	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
	scored															
2. part maximum:		20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
2. part total:																
TOTAL SCORE:																

Name of the examinee:

1. part		
Project, written, content	maximum	20
	scored	
Project, written, form	maximum	10
	scored	
1. part maximum:		30
1. part total:		
2. part		
Project, oral, content	maximum	10
	scored	
Project, oral, form	maximum	10
	scored	
2. part maximum:		20
2. part total:		
TOTAL SCORE:		

	Maximum score	Examination score
Prepared examination project and its oral defense	50	
TOTAL		

Examining teacher

	Examination score Elért pontszám	Score written in the program Programba beírt pontszám
Prepared examination project and its oral defense Előre elkészített záródolgozat és annak szóbeli megvédése		

Examining teacher
javító tanár

Registrar of the
Board of
Examiners
jegyző